

advantere

School of
Management

re-solution
to advance

Sustainability & Social Impact Report 2022-2024



GEORGETOWN
UNIVERSITY



Advantere believes in the transformative power of education to create positive change in society.

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Director's Opening Remarks

After two years in the life of Advanter School of Management, I am pleased to present the Sustainability Report. This report embodies our commitment to integrating sustainable practices into every area of our school, from academic programs to campus operations and social impact.

As we navigate the complexities of the 21st century, it has become increasingly clear that sustainable development is not merely an option but a necessity. This has been Advanter's objective since its origins, recognizing the critical role we play in shaping future business leaders who are not only the best in their fields but also deeply conscious of their responsibility to the environment and society.

This Sustainability Report is a comprehensive account of our efforts and achievements over the past two years. It highlights key initiatives and projects that underscore our dedication to sustainability, including:

1. Curriculum Integration: We have expanded our curriculum to include a diverse range of courses and projects focused on sustainability, ethics, and social responsibility. These courses are designed to equip our students with the knowledge and skills required to address global challenges.

2. Research and Innovation: Our faculty and students are engaged in cutting-edge research that explores sustainable business practices, renewable energy solutions, and innovative approaches to environmental management. This research not only contributes to academic knowledge but also offers practical solutions to real-world problems.

3. Community Engagement: We actively collaborate with local communities, businesses, and organizations to promote sustainability beyond our campus. These partnerships foster a culture of sustainability and create opportunities for our students to apply their learning in meaningful ways.

This report is not just a reflection of our past achievements but a roadmap for our future aspirations. We are committed to continuous improvement and innovation in our pursuit of sustainability. As we move forward, we will continue to seek new opportunities to enhance our sustainability efforts and inspire others to join us in this vital endeavour.

I would like to extend my gratitude to our faculty, staff, students, and partners who have contributed to our sustainability journey. Your dedication and hard work are the cornerstone of our success.

Thank you for taking the time to review our Sustainability Report. We welcome your feedback and look forward to your continued support as we strive to create a sustainable future.



A handwritten signature in black ink that reads "Consuelo Benito Olalla".

Consuelo Benito Olalla
Director of Sustainability
and Social Impact



SUSTAIN— ABILITY & SOCIAL IMPACT AT THE CORE

06 By impact, we mean...

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BY IMPACT, WE MEAN:

Sustainability and Social Impact are part of Advantere's DNA; they are not an add-on but the foundation upon which our programs have been built to promote leaders with purpose—leaders who look beyond themselves, aiming to be not just the best *in* the world, but the best *for* the world.

Curriculum Integration

We've expanded our curriculum to include sustainability, ethics, and social responsibility across all programs. A required Business and Sustainability course ensures students gain the knowledge and skills to tackle global challenges.

Campus Operations

We reduce our environmental footprint through energy-efficient buildings, waste reduction, and sustainable transportation, using our campus as a living lab for testing sustainable practices.

Research and Innovation

Our faculty and students conduct cutting-edge research on sustainable business practices, renewable energy, and environmental management, offering both academic insights and practical solutions.

Community Engagement

We collaborate with local communities, businesses, and organizations to promote sustainability beyond our campus, providing students with opportunities to apply their learning in impactful ways.

Our Values



Innovation

We embrace forward-thinking and creativity in our educational approach, preparing students to tackle the challenges of tomorrow.



Excellence

We commit to the highest academic and professional excellence standards in all our endeavors.



Ethical Leadership

We promote integrity, accountability, and ethical decision-making in business practices.



Social Impact

We are dedicated to making a positive difference in society, emphasizing sustainability, diversity, and social justice.



Global Perspective

We foster an international outlook, encouraging cross-cultural understanding and collaboration.

Sustainable Development Goals

Our impact activities align with the UN Sustainable Development Goals (SDGs), focusing on key areas such as education and social inclusion. By integrating these global objectives into our projects and activities, we aim to create lasting positive change, fostering innovation and contributing to a more equitable and sustainable future.



Quality education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.



Decent work and economic growth

Promote sustained, inclusive, sustainable economic growth, full and productive employment, and decent work.



Reduced inequalities

Reduce inequality within and among countries.



Climate action

Take urgent action to combat climate change and its impacts.



Peace, justice & strong institutions

Promote peaceful & inclusive societies for sustainable development, provide access to justice & build effective, accountable & inclusive institutions.



Partnerships for the goals:

Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development



THREE AXES

- 10** Impact for the Advantere Community
- 22** Impact for the Business Ecosystem
- 34** Impact for Society

1

Impact of the Advantere Community

The school places a **strong emphasis** on evaluating its **internal impact**, with a primary focus on fostering **personal and professional growth** among **students** and **employees**. Through a wide range of **activities, workshops, and training programs**, Advantere is committed to creating a **supportive environment** that enhances both **academic development** and **well-being**. These initiatives aim to equip the community with the **skills** and **knowledge** needed to excel in their respective fields, while also promoting a culture of **collaboration, innovation, and continuous learning**.

Students

25
Average age

54%
46%
♂
♀



NATIONALITIES

37

Spanish students

47%

53%

International students

AFRICA

Burkina Faso
Ethiopia
Gambia
Ghana
Morocco
Tunisia
Uganda

AMERICA

Argentina
Bolivia
Colombia
Costa Rica
Cuba
Ecuador
El Salvador
Guatemala
Mexico
Peru
Puerto Rico

Uruguay

USA
Venezuela

ASIA

Cambodia
China
Nepal
Bangladesh
Philippines

EUROPE

Austria
Belgium
England
France
Germany
Italy
Norway
Poland
Portugal
Spain
Ukraine

Students committed to...

Intrinsic Innovation	Self-assess and reflect on learning
Entrepreneurship	Recognize opportunities and innovate in the face of challenges
Critical Thinking	Consider diverse perspectives to make decisions
Communication Skills	Clearly express ideas and persuade others
Flexibility and Adaptability	Change plans to overcome challenges
Design and Creativity	Create innovative solutions to problems
Sustainability and Social Justice	Assess impacts on climate, environment, poverty, and inequality
Ethics	Address ethical dilemmas considering contexts and consequences
Leadership	Inspire change with ambition and respect
Real-World Business Execution	Effectively solve real problems
Global Orientation	Apply skills in diverse global and local settings
Content Learning	Integrate and utilize concepts to solve problems
Teaming and Collaboration	Maintain effective relationships and resolve conflicts

Employees

We foster a work environment where every individual feels valued, supported, and empowered to contribute meaningfully. This involves investing in their growth, well-being, and purpose, while promoting collaboration, inclusivity, and ethical practices. Such an approach enhances engagement, productivity, and drives positive change within the organization.



+
20
employees

Ages
from
24 to
+60

45 ♀
55 ♂

GEORGETOWN UNIVERSITY

Sustainability and Social Impact Program

One of Advantere School of Management's strategic partnerships is with Georgetown University.

Through this collaboration, all students participate in an 8-day residency at Georgetown in Washington D.C., focused on sustainability, social impact and ethical and conscious leadership.

During this stay, they attend classes taught by leading experts in their respective fields, visit the main institutions of the moment, and present the impact projects carried out as part of the course in front of a panel of experts in the field.

+ 50 students
+ 10 experts

+ 20 masterclasses
+ 2 institutional visits



GEORGETOWN UNIVERSITY

Key Topics and Experts: Impact of the Masterclasses

Economics of Sustainability & Business Models

by Vishal Agrawal

Social Justice in International Business

by Pietra Rivoli

Social Impact Finance

by Amjad Ahmad

Leadership Style and People Management for Sustainability and Positive Social Impact

by Robert Bies

Social Innovation for Impact

by John Jabara

Diversity, Equity and Inclusion: Laying the Foundations for Strong Workplace Cultures

by Ella Washington



Leadership Talks



“For me, leadership is setting the example. The world needs leaders who can understand communities and cultures.”



Ousman Umar
Founder of the NGO NASCO Feeding Minds

“Leadership is inspiration; inspire others to be their better selves. The key is empathy and ensuring that everyone in a room feels heard.”



Isabel Vento
Head of Business Development and Sustainability at BlackRock Iberia



“A good leader has to inspire others, needs to be with the people, connected, be the enabler that inspires others to make changes, be aware of reality.”



José María Vera
Executive Director, UNICEF España

“It’s also about being open, humble, and breaking down prejudices and stereotypes that block us from seeing what matters.”



China Strategy | Business Development | International Expansion Prosci® Change & ICP-ACC® Manager

Leadership Talks



“The importance lies in how we do things, being humble, and constantly moving forward.”



Iñaki Arrola
Cofounder and Managing Partner of K Fund

“It’s important to inhabit a place where everybody feels like they’re leading the project because they are.”



Adriana Domínguez
Executive President of Adolfo Domínguez

“To connect, we need to disconnect. We must step back, gain perspective, and be close to where knowledge grows and expands.”



Arturo Benito
CEO Impact Bridge

“Conscious leadership; having a heart for a purpose”



Kike Figaredo S.J.
Apostolic Prefect of Battangbang

Watch Leadership Talks testimonials 

Diversity and Inclusion Activites

Womantere



Sandra de Pedro González
Industry Manager at Google

“Womantere strives to empower everyone, particularly women and underrepresented groups, to express their achievements in the workplace and beyond.”



Mavi Nafria Osorio
Retail Industry Manager & Diversity
#IamRemarkable Country Lead

“In one way or another, at some point in our lives, each of us has been part of a minority, and that’s why we must create these spaces to talk about it.”



Carolina del Campo
Partner at Cuatrecasas

“It is essential to sit down and define very well what your priorities are; only then will you be able to make decisions in a confident and convinced way.”



Diversity and Inclusion Activites

Bring a bite

A fun Inclusion activity where international students share a taste of home! They bring a traditional dish from their country and enjoy a cultural exchange through food. It's a great opportunity to celebrate diversity, connect with others, and learn about different cuisines and traditions from around the world.



**Watch
video**



Diversity and Inclusion Activites

Entreculturas

Our school takes part in the Annual Entreculturas Race, organized by the Jesuit NGO, Entreculturas. Last year, the race supported the cause of refugee children. Students, teachers, and families are all encouraged to join this meaningful and enjoyable event. Whether running, walking, or cheering from the sidelines, every form of participation makes a difference.



Personal Leadership, Communication and Self-knowledge

Throughout their time at Advantere School of Management, students have engaged in sessions focused on “Personal Leadership,” “Effective Communication,” and “Self-knowledge,” led by professionals like Bill Holden and Jorge Merino. These sessions emphasized self-awareness, values clarification, communication skills, and networking. Additionally, students took the “Gallup Strengths” test to better understand their skills for teamwork in the master’s program.

Such sessions reflect the school’s commitment to nurturing leaders with strong professional skills, ethical values, and an awareness of social and environmental challenges.



Chema Villanueva
Communication Consultant,
Public Speaking Trainer for companies,
and University Professor



Patricia Gil-Casares
Talent Management Consultant
& Strengths Coach

2

Impact of the Business Ecosystem

This axis focuses on the **collaborative projects** that **students** undertake with **organizations** and **companies**, always prioritizing **social impact** and **sustainability** at the core of each initiative. Through these projects, students not only gain **real-world experience** but also contribute to creating **positive change** within the **business ecosystem**. Their involvement helps businesses adopt **sustainable practices**, fosters **innovation**, and encourages **long-term economic growth**. By working closely with **industry leaders**, students drive **solutions** that address **global challenges** while advancing the **goals** of the companies they collaborate with.

Sustainability & Social Impact Projects

We ensure that students participate in at least one social impact project in collaboration with NGOs and social change organizations.



Students worked to increase participation of young adults (18–25) in UNICEF Spain. The project focused on understanding NGO operations, using marketing strategies to attract young volunteers, and designing social media campaigns to boost youth engagement.



This project evaluated the feasibility of training and hiring immigrants as mechanics or drivers, addressing labor shortages and promoting social integration. MAN Truck & Bus is now working on implementing the proposal. Watch the project video.



In collaboration with Prosegur Cash, students aimed to reduce the company's carbon footprint in a cost-effective manner. The focus was on optimizing operations and fleet efficiency to support Prosegur's commitment to "The Climate Pledge" and achieve annual CO2 reductions.

Watch video: Students' Experience with Social Impact Projects



Watch video 

Watch video 

Sustainability & Social Impact Projects



Advantere partnered with EntreCulturas and Volpa to address how Volpa could better engage its volunteers post-program. Students implemented strategies to create a lasting network, providing continuous support and personal growth opportunities.



In collaboration with Impact Bridge and Nasco Feeding Minds, students addressed the challenge of how "Nasco Tech" could reach 1M users in five years. This project exposed students to companies striving for positive social impact.



Students worked with ECCA Social to develop new indicators for measuring intangible aspects of their initiatives. They also created an app to track progress, bridging the gap between education and the nonprofit sector, offering a valuable learning experience.

Project-Based Learning

PBL is more than just a teaching method; it is an immersive experience that bridges the gap between academia and industry.

Students collaborate directly with businesses to solve real-life problems, gaining invaluable insights and practical experience.

Sustainability and social impact are embedded across all activities, ensuring that every project not only addresses business challenges but also contributes to positive social and environmental outcomes.

Watch video: What is Project-Based Learning? 



Master's in Talent Management (HR) 22-23

5 Sectors

Communications and media
Education
Social field
Information technology and services
Beauty and personal care

- 6 Project-Based Learnings
- 14 Participants
- 11 Women
- 3 Men



This project identified and developed a training plan for Tomillo, focusing on linking the organization's competency model to the plan and ensuring it was designed to enhance the necessary skills for organizational success.



The challenge was to design and implement actions to improve L'Oréal Spain and Portugal's internal and external communication for the "Brave Together" Wellbeing Pillar program, aimed at promoting employee mental health.



Students worked on improving employee-manager relationships at Vocento by exploring short-term actions to enhance individual connections, learning leadership and communication skills to facilitate better team collaboration.



The project focused on how NTT Data could improve the employee experience by fostering better manager-team relationships, with students developing leadership and communication strategies to optimize work environments.



Master's in International Management 22-23

6 Sectors

Transport and mobility
Renewable energy
Agri-food sector
Social field
Fashion industry
Banking industry

- 12 Project-Based Learnings
- 70 Participants
- 31 Women
- 39 Men



Students conducted market research and developed a positioning strategy for Solán de Cabras. They also created an internationalization plan, analyzing markets and crafting a strategy based on the 4 As Marketing Model: Awareness, Acceptability, Affordability, and Accessibility.



In the “ZARA US Store Challenge,” students analyzed the US fashion market, identified a target segment, and proposed a tailored store concept. They provided supply chain, staffing, and cultural adaptation recommendations to strengthen ZARA’s market position in the US.



Students worked with Aquanima (Banco Santander) to create a carbon-neutral supplier network. They analyzed carbon-neutral systems and developed industry-specific solutions to promote sustainability within global supply chains.

Master's in International Management 23-24

6 Sectors

Transport and mobility
Renewable energy
Agri-food sector
Social field
Fashion industry
Banking industry

- 12 Project-Based Learnings
- 70 Participants
- 31 Women
- 39 Men



This project explored how Ineco could expand into mobility services, focusing on internationalization strategies. Students analyzed entry models and strategic positioning to adapt and customize Ineco's offering in global markets.



Students helped Coto Bajo enhance its market and brand development. They developed a go-to-market strategy and proposed solutions for improving operations, focusing on process efficiency, quality, and sustainability.



Students assessed Elawan's potential entry into the renewable energy market in the UK and the biogas market in Europe. They applied their knowledge of macroeconomic analysis, industry trends, and global marketing strategies to develop actionable insights.

Watch video 

Master's in Finance 22-23

5 Sectors

Communications and media
Education
Social field
Information technology and services
Beauty and personal care

- 6 Project-Based Learnings
- 14 Participants
- 11 Women
- 3 Men



An acquisition thesis for SMEs was developed with a “Sustainable Value Creation” approach, factoring in the economic, social, and environmental impacts of investments.



Efforts were aimed at boosting Bankinter's digital banking penetration, involving a thorough evaluation of customer needs, diagnosis of challenges, and innovative solutions to enhance the digital experience.



The design of a secondary market based on Blockchain (DLT) was central to this project, which focused on creating a viable business model, technological architecture, and ensuring compliance with European crypto regulations (MiCA).

Watch video 

Master's in Finance 23-24

6 Sectors

Transport and mobility
Renewable energy
Agri-food sector
Social field
Fashion industry
Banking industry

- 12 Project-Based Learnings
- 70 Participants
- 31 Women
- 39 Men



N26

A Financial Wellness Index was developed to assess consumers' financial well-being, with further exploration on how N26 could incorporate the findings into its strategic plan.

Watch video 

Invesco

The project involved designing and implementing the investment process for an Equity/Fixed Income mutual fund, which was marketed to institutional and retail investors.

Watch video 

.Igeneris

This project focused on helping students turn their own business ideas into reality, leveraging entrepreneurship tools such as customer interviews, idea generation, and business model development.

Capstone Projects

A Capstone Project represents the culmination of academic achievement, where students integrate and apply the knowledge and skills gained throughout the program. It involves in-depth research, data analysis, and the development of solutions grounded in evidence and research.

During the 2022/23 academic year at Advantere, out of the 38 master's final projects completed, 21 focused on sustainability and social impact topics.

In the upcoming impact measurement report, all the sustainability and impact projects from the 2023/24 academic year will be announced, along with all the awards received by the projects from the first edition.

Watch video: What is a Capstone Project? 

2

Master's in Talent Management



5

Master's in Finance



14

Master's in International Management



Purpose to Impact

Executive Leadership Program

The Purpose to Impact **Executive Program** is a transformative journey where leaders face social and global challenges. Starting in Madrid, participants explored leadership with industry experts. In Cambodia, the focus was on impactful projects like a Rural Hotel, Textile Factory, and Agricultural initiatives, developed over six months. The program concluded at Georgetown University in Washington D.C., with sessions on sustainability, global politics, and a visit to the International Monetary Fund, emphasizing the program's dedication to fostering impactful leadership.



8

Students

4

Nationalities

37.5

♀
%

62.5

♂
%



Purpose to Impact

Executive Leadership Program



Madrid

The week focused on hosting leaders from various sectors to address the prominent issues within each sector and connect with global challenges to lead with purpose.



Singapore and Cambodia

In Singapore, participants gained insight into Southeast Asia, its challenges, and current issues.

In Cambodia, they visited ongoing impact projects in textiles and agriculture, as well as a rural hotel opened in May. They also explored initiatives by the Battambang Prefecture and local social enterprises.



Uruguay – Montevideo

The week in Montevideo provided insight into regional challenges, as well as conferences on politics, economy, and entrepreneurship in Latin America. They also met social leaders and visited a sustainable winery, a rehabilitation centre, and Zonamérica, a business park.



Washington D.C. – Georgetown University

The stay in the USA included sessions with McDonough School of Business professors covering the political and economic situation, sustainability, and circular economy. Panels on civil society and social organizations were also held. Additionally, a visit to the International Monetary Fund was arranged.

3

Impact for Society

This axis focuses on **Advantere's role** as an organization committed to making a positive impact on its **broader environment**. It evaluates the institution's **societal contributions** through **Corporate Social Responsibility (CSR) initiatives, volunteering programs, sustainability efforts, and partnerships with nonprofits**. These actions are designed to enhance **community welfare** and promote **environmental stewardship**, demonstrating Advantere's dedication to creating a more **equitable** and **sustainable future**.

Social Providers



Advantere School of Management has worked alongside EntreCulturas, a non-governmental organization affiliated with the Society of Jesus. Through its projects, EntreCulturas **promotes access to quality education and equal opportunities in contexts of exclusion and vulnerability** in Africa, Latin America, Asia, and Europe.



Advantere School of Management works closely with Carifood, a catering company affiliated with Caritas Diocesana de Madrid. The company aims to facilitate the **integration into the regular job market of individuals facing exclusion.**



Within the framework of the “Purpose to Impact” program, work was carried out to achieve the economic, financial and productive sustainability of the Mutitaa Textile Center, whose purpose is to provide decent employment to people with disabilities and/or at risk of exclusion in Battambang (Cambodia). Within this framework, Advantere School of Management contributes to this project by purchasing products that are subsequently used as thank-you gifts for all Advantere collaborators who participate in any of the school's initiatives.



Advantere School of Management moves within the framework of the Jesuits. In this context, during the month of October, all the students of the class of 2023/24 were able to collaborate more closely with the spirituality centre of Loyola. Among other activities, they worked to help the community and to learn about the institution and its roots, thus strengthening the link with the institution and its cause.

Advantere School of Management reaffirms its willingness to contribute to positive social change by contributing to Ilunion, a hotel company belonging to ONCE's social initiative and foundation. The company works hand in hand with people of functional diversity, strengthening their social and labour insertion.

Sustainability Standards

We adhere to internationally recognized sustainability standards, ensuring our commitment to responsible practices that promote environmental, social, and economic well-being.



A W A R E



Community Building

Advantere Talks

Advantere Talks are brief streaming sessions held on LinkedIn Live, organized by the Marketing Department. They aim to expand the knowledge generated within the school among staff, faculty, and students, sharing learning in a format accessible to everyone.

15 sessions
+8 topics:

Social Impact, AI, HR, Tech, Innovation, Creativity, Talent Attraction, Future of Work, and more.

+ 1,000 Reactions
+ 50 Reposts
+ 90 Comments

Watch Advantere Talks



During the 24–25 academic year, we will continue broadcasting Advantere Talks and expanding the topics covered, such as well-being and creativity as drivers of talent and employability.



OUR STORIES

“Reflecting on my time at Advantere is to dive into a rich experience of entrepreneurship and diversity that not only shaped me personally but also carved out my professional path. As a member of the first cohort of students, I co-created alongside faculty and directors, starting from scratch in the educational sphere, a profoundly rewarding journey.

Today, this experience forms the cornerstone of my commitment to entrepreneurship in education through my own startup, while maintaining a strong connection to Advantere. The incredible diversity of nationalities and cultures at Advantere profoundly altered my worldview, enriching our experience in unprecedented ways.

The PBL method, particularly the Zara project, presented daunting yet amazing challenges. Being part of an entrepreneurial hub, studying at Georgetown, and residing in its dormitories provided unique aspects of my journey. Lastly, Madrid, the vibrant headquarters of Advantere, has played a crucial role in my personal and professional growth.”

Juan Ignacio Rossi (Argentina)
MIM Student 22/23



“Participating in Advantere has been a great experience for me so far, both personally and professionally. The chance to interact with people from different backgrounds has opened my eyes to various cultures and perspectives. It has also significantly enhanced my ability to give presentations, as I feel much more confident in conveying my ideas. Working in teams with such diverse viewpoints has taught me a lot about collaboration and flexibility. Additionally, I have gained insights into different industries, which will be very valuable for my professional life”

Simon Christian Arnold (Germany)
MIM Student 23/24



“In Advantere, I found my life mission. I started by creating a student group for women where Advantere helped us open doors to companies and high-impact women. I saw an opportunity and one day felt the calling to return to my country to put into practice what I had learned. I wanted to create a place where every woman could have a support network. I wanted to create a safe space where every woman could reconnect, reinvent, connect, empower, and get closer to their most authentic version.”

Advantere gave me the opportunity and opened doors for us to closely observe how impactful women lived their female leadership and professional paths, which helped inspire my colleagues and I to seek what ignites our souls. In my case, that’s my social entrepreneurship Àme Society, a community of women that has become a sisterhood where we connect with other authentic women and with ourselves. In 4 months, we’ve managed to connect over 150 women to the community and provide employment opportunities for other women.”

Lizbeth Pajarito (Mexico)
MIM Student 22/23



“Advantere’s commitment to environmental impact and sustainability has been instrumental in shaping my education, offering fresh perspectives and tangible solutions to the everyday challenges encountered by businesses. Moreover, the intensive course held at Georgetown University exposed me to the latest societal trends, including conscious leadership, social innovation, and effective people management, all presented by seasoned professionals with invaluable expertise and a deeply enriching vision. The entire experience at Georgetown marked a turning point in my understanding of the business ecosystem and society as a whole.”

Pablo Mata (Spain)
MIM Student 22/23



IN A NOTSHELL

Impact Report 2022-24

Advantere was founded with the aim of transforming management education and impacting society through social justice and sustainability.

In our "re-resolution to advance" we are focused on adding solutions and the common good.

This, our first Impact Report, sums up all our impact activities and achievements in our two first years.



Education about positive impact and sustainability

GEORGETOWN UNIVERSITY

8-day residency at Georgetown in Washington D.C., focused on sustainability, social impact and ethical and conscious leadership.

- + 50 students
- + 10 experts
- + 20 masterclasses
- + 2 institutional visits

KEY TOPICS AND EXPERTS Impact of the Masterclasses

- » Economics of Sustainability & Business Models
- » Social Justice in International Business
- » Social Impact Finance
- » Leadership Style and People Management for Sustainability and Positive Social Impact
- » Social Innovation for Impact Diversity, Equity and Inclusion: Laying the Foundations for Strong Workplace Cultures

LEADERSHIP TALKS

Inspirational speeches to complete their education and awareness



Ousman Umar
Founder of the NGO NASCO
Feeding Minds



José María Vera
Director Ejecutivo UNICEF
España



Iñaki Arrola
Cofounder and Managing
Partner of K Fund



Arturo Benito
CEO Impact Bridge



Isabel Vento
Head of Business Development and Sustainability in BlackRock Iberia



Julio Ceballos
China Strategy | Business Development | International Expansion Prosci® Change & ICP-ACC® Manager



Adriana Dominguez
Executive President of Adolfo Dominguez



Kike Figaredo S.J.
Apostolic Prefect of Battambang

Impact projects

At Advantere, every student engages in at least one socially impactful project. Collaborating with companies, these projects focus on real-world challenges like sustainability and social justice, ensuring our students make meaningful contributions.



PURPOSE TO IMPACT Executive Leadership Program

The Purpose to Impact Executive Program is a transformative journey where leaders face social and global challenges. Starting in Madrid, participants explored leadership with industry experts. In Cambodia, the focus was on impactful projects like a Rural Hotel, Textile Factory, and Agricultural initiatives, developed over six months. The program concluded at Georgetown University in Washington D.C., with sessions on sustainability, global politics, and a visit to the International Monetary Fund, emphasizing the program's dedication to fostering impactful leadership.

Diversity and inclusion

We embrace diversity and international perspectives as key to creating conscious leaders ready to make a meaningful impact. Our Diversity, Equity and Inclusion (DEI) initiatives ensure that every individual feels valued, heard, and empowered.

#IamRemarkable: Empowers women and underrepresented groups to confidently express their achievements.

Womantere: A platform for female leadership and peer support, created by our alumni.

Bring a Bite: A cultural exchange where students share culinary traditions, fostering community and celebrating diversity.

Entreculturas Race: is not just a race; it's a movement that brings together our community to support global education initiatives.

Our students



Spanish students

25 Average age

54% ♂
46% ♀

47%

37 NATIONALITIES

53% International students

Our values

Sustainability and Social Justice
Assess impacts on climate, environment, poverty, and inequality.

Ethical Challenges
Address ethical dilemmas considering contexts and consequences.

Leadership
Inspire change with ambition and respect.

Real-World Business Execution
Effectively solve real problems.

Global Orientation
Apply skills in diverse global and local settings.

Content Learning
Integrate and utilize concepts to solve problems.

Teaming and Collaboration
Maintain effective relationships and resolve conflicts.

advantere

School of
Management

re-**solution**
to advance



Contact

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