

COURSE TECHNICAL DATA

| Course Information | |
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| ECTS Credits | 1.5 |
| Degree | Master in Finance / Master Universitario en Finanzas por la Universidad Pontificia de Comillas |
| Professor | Gonzalo Gómez Bengoechea |
| Name | Economics |
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OBJETIVOS Y CONTENIDOS

OBJETIVOS

General Competencies

CCF4. Understand and comprehend the main microeconomic and macroeconomic indicators and variables.

RA1. Know the different macroeconomic and microeconomic indicators and variables that allow the analysis of generation and administration of wealth according to the needs of the different agents and the existence of resources.

CONTENIDOS

1. What is Economics?
2. Economics and Finance: A Turbulent – and Successful – Relationship.
3. From Microeconomics to Financial Macroeconomics.
4. Macroeconomics and Financial Markets I.
5. Macroeconomics and Financial Markets II.
6. Economic Crises and Financial Contagion.

TEACHING METHODOLOGY

General methodological aspects of the course

Economics is designed specifically for the student to acquire a basic knowledge of the main economic principles related to financial markets using the latest available research and datasets. The main learning objective of the course is to provide the student with a general vision of how economics is the cornerstone of financial analysis.

The student will also acquire basic analytical and critical thinking skills by interpreting macroeconomic and country-level market data. Specifically, the following Advantere learning objectives will be addressed:

- Content learning: Students integrate and use different concepts learned to solve complex problems.
- Teaming and collaboration: Students create and maintain effective working relationships and identify and resolve interpersonal teaming conflicts to achieve a common goal.



- Intrinsic motivation: Students diagnose learning needs, set learning goals, identify learning resources, select and implement learning strategies, and self-evaluate and reflect on learning outcomes.
- Critical thinking: Students apply higher-level, process-oriented thinking, consider an issue from a range of possible perspectives, and use that reasoning to make decisions.
- Communication skills: Students clearly express ideas to an intended audience, including persuading others to work towards a common goal.
- Flexibility and adaptability: Students have the ability and willingness to change actions and plans to overcome present and future challenges.
- Design and creativity: Students can think of ideas and create solutions to problems without clearly defined structures.

EVALUATION AND GRADING CRITERIA

| Actividades de evaluación | Peso (%) |
|---|----------|
| Case Studies | 60% |
| Economic Analysis of a Country - Exam - 40% | 40% |

Grading

Para la parte A, habrá autoevaluación y evaluación por pares. La evaluación medirá el esfuerzo de trabajo, la creatividad, la capacidad de pensamiento analítico y crítico, y la dinámica de equipo. Para las partes B y C, habrá una calificación grupal establecida por el profesor de acuerdo con los criterios que se presentarán en el aula.

BIBLIOGRAPHY AND RESOURCES

Basic Bibliography

- CORE Project (2022). "Economy, Society, and Public Policy" - <https://www.core-econ.org/project/core-espp/>
- Díaz-Giménez, J. (2020). "Macroeconomics for nearly everyone". Edited by Díaz-Giménez, J. <https://mpt.javierdiazgimenez.com/>
- Media: The Economist, Financial Times, Wall Street Journal.
- Databases: International Monetary Fund, World Bank, OECD, Eurostat, National Central Banks, National Ministries of Economy and Finance, National Statistical Offices, Thomson Eikon, International Labor Organization, Bank of International Settlements. Public and private databases to analyse the economic situation of the different countries studied during the course.
- Academic papers, articles, and business cases are provided by the professors before each class.

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