

TEACHING GUIDE

Course Information	
Full name	Master's Final Project
Code	0000012186
Degree	Master in International Management from Comillas Pontifical University / Master's Degree in International Business Management
Taught in	Advantere School of Management
Level	Postgraduate Official Master's Degree
Term	Fourth
Credits	6 ECTS
Type	Mandatory
Person in charge	Jaime Castelló Molina
Office hours	Continuous availability via email

Professor Information	
Professor	
Name	Jaime Castelló Molina
Department / Area	Advantere School of Management
Office	Continuous availability via email
Email	jaime.castello@advantere.org

SPECIFIC COURSE INFORMATION

Course contextualization
<p>Contribution to the professional profile of the degree</p> <p>The main result of this course is an individual or group work, written and/or with oral defense, which may respond, among others, to one of the following approaches:</p> <p>Monographic research work - The purpose is for the student to apply scientific methodology to a topic of interest related to the particularities of international business management. He/she must know the state of knowledge (bibliographical references) and which are the areas in which this knowledge can advance. A problem will be identified that may lead to the exposition of one or more questions. The student will try to provide answers to these questions, based on logical reasoning and using the methods learned.</p> <p>Business plan - A business project with a global vocation that can be developed and its viability will be demonstrated in relation to all the necessary economic-financial aspects. The objective is for the student to be able to create a viable and attractive business that generates wealth for society.</p> <p>Consulting work - The student must propose a solution to a real problem facing a specific organization, institution, company or type of company in its international performance.</p>

Competences - Objectives	
Competences	
GENERAL	
CG01	Cognitive skills of analysis and synthesis applied to global business situations and international management organizational issues
RA1	Be able to deal with the analytical study of cases and scenarios, as well as to carry out information and data synthesis
CG03	Project-based learning: Ability to develop and execute in its different phases group projects based on real situations, proposing real solutions and making all interactions with the team, clients and any other participant efficient
RA1	Ability to engage in the development of experimental collective projects based on the real world, managing and aligning the client's needs with the available resources, optimally distributing the work, communicating and projecting its different phases, proposing real solutions and making all interactions with the team efficient, clients and other stakeholders
CG05	Ethical commitment in the application of universal moral values and of the organization in the face of ethical dilemmas and corporate social responsibility, with special sensitivity to international diversity
RA1	Assume the deontology and values associated with the performance of the profession
RA2	Pursue excellence in professional performance
RA3	Assume a responsible attitude towards people, and with the means and resources used or managed in an organization
RA4	Be concerned about the consequences your activity and behavior may have for others
RA5	Incorporate in one's discourse and in one's proposals for actions, the consequences that these may have for the different stakeholders of a global organization
RA6	Understand and appreciate diverse cultural and ideological perspectives
CG 06	Time management skills with the objective of improving personal and team effectiveness within the framework of business organizations, their environment and management
RA1	Be able to organize and meet deadlines assigned to tasks
RA2	Prioritizes time and energy when carrying out your study
CG07	Use critical thinking for decision making and problem solving in the management processes of companies or organizations
RA1	Be able to organize and meet deadlines assigned to tasks
RA2	Prioritize time and energy when carrying out your study
RA3	Be capable of constructing one's own discourse, in a context of debate and exchange of opinions

SPECIFIC

CE11	Ability to choose the appropriate theoretical-conceptual framework and methodological approach to carry out a research work focused on international business management, relying on the most relevant bibliography and resources
------	---

- Apply in a real context the knowledge of theoretical and practical nature acquired and the skills developed in the different courses of the Master, putting them at the service of the development of their personal research project
- RA1
- RA2 Be capable of planning, designing, conducting, executing and evaluating the entire process of scientific creation or, as the case may be, the elaboration of a complete business plan
- RA3 Demonstrate mastery of the state of the art in the chosen field of study and research
- RA4 Know the techniques that allow the development of a research project and the different tools necessary for its planning, formulation, development and follow-up
- RA5 Know and apply a scientific methodology, justifying its choice

THEMES AND CONTENT

Contents – Themes

Given the personal or group nature of this course, students will work independently, tutored by a member of the Advantere School of Management faculty, who will propose additional training according to their interests and needs.

TEACHING METHODOLOGY

General methodological course aspects

Presential Methodology: Activities

The face-to-face sessions will be aimed at guiding students in the process of developing their master's final project

Non-presential Methodology: Activities

- Individual study
- Individual reading of texts of different types (cases, books, magazines, articles, press, Internet publications, reports on practical experiences, etc.) related to the courses of study
- Cooperative work of students who, in pairs or small groups, are given a task that requires the sharing of information and resources among members with a view to achieving the common goal

SUMMARY OF STUDENT WORK HOURS

PRESENTIAL HOURS	
Mentoring and guidance sessions for the student or group of students in their project development process	
20.00	
NON-PRESENTIAL HOURS	
Practical projects and application work	80
Working seminars, in which each student is in charge of delving into and presenting a topic or aspect of a topic to the rest of the classmates, generally a small number, in such a way as to generate dialogue and reflection on the issue presented. They may be supervised by a professor or by a student with more experience in the course matter.	40
Individual study carried out by the student to understand, rework and retain a scientific content with a view to a possible application in the field of his profession	54
Individual reading of texts of different types (books, magazines, individual articles, press, Internet publications, reports on practical experiences, etc.) related to the courses of study	54
ECTS CREDITS: 6.0 (250.00 hours)	

ECTS CREDITS: 10 (250 hours)

EVALUATION AND GRADING CRITERIA

Graded Activities	Evaluation Criteria	% of total grade
Follow-up in tutorials	<ul style="list-style-type: none"> ✓ Work adequacy to the objectives set ✓ On time delivery ✓ Goal adequacy and focus. ✓ Reached goals. 	20
Assessment of individual or group work done by students, some of them presented in class	<ul style="list-style-type: none"> ✓ The participation of ALL members of each team in the presentations and elaborations is required. 	80

Grades

The evaluation criteria of the course are governed by the following regulations:

- ✓ All students must comply with 100% attendance on the days set for this course. Any absence must be justified.
- ✓ The final grade corresponds to the sum of the graded activities, evaluation criteria and % of total grade described in the Evaluation and Grading Criteria section.
- ✓ Individual and group work must be delivered on time and in the manner planned by the course professor.
- ✓ A final mark below 5 implies the completion of an extraordinary test. The final grade in this exam may not be higher than the median of those passed at the time of set exams.

The Evaluation Criteria to enroll for a second year

The student enrolled in the course for the second year must comply with the individual and group tasks set by the course professor. The same evaluation criteria described in the Evaluation and Grading Criteria section will be maintained.

For those circumstances not foreseen in this Teaching Guide, the Advantere School of Management Regulations and the Comillas General Regulations will apply.

Health alert criteria:

Students must be permanently identified, in class with an identification sign and remotely with their full name. Students should not change the spaces they occupy in the classroom, until a professor or the program management indicates they can do so.

Failure to comply with any of the health recommendations during class sessions may result in failure of the course

BIBLIOGRAPHIES AND RESOURCES

Basic Bibliographies

"The Epic Guide to Agile" Dave Todaro, R9 Publishing, 2019

"SCRUM. The Art of Doing Twice the Work in Half the Time" Jeff Sutherland, Random House Business, 2019

In compliance with current regulations regarding the **protection of personal data**, we inform you and remind you that you can consult the aspects related to privacy and data protection that [you have accepted in your registration](#) by entering this website and pressing "download".

[https://servicios.upcomillas.es/sedelectronica/inicio.aspx?csv=02E4557CAA6F4A81663AD10CED66792](https://servicios.upcomillas.es/sedeelectronica/inicio.aspx?csv=02E4557CAA6F4A81663AD10CED66792)

